

edmentum™



MISSION

Founded in innovation, we are committed to being educators' most trusted partner in creating successful student outcomes everywhere learning occurs.



VISION

Empowering futures, one student at a time.



VALUES

We value passion.
We value people.
We value respect.
We value collaboration.
We value performance.

Edmentum provides...



Blended & Virtual Digital Curriculum:

Digital curriculum that is rigorously aligned to state standards and used in virtual and blended learning environments



Assessments for Learning:

Valid and reliable assessments used for classroom practice, formative assessment, and benchmarking



Instructional Support Services:

Instruction, special education, and wraparound services to support student-centered virtual learning



Social-Emotional Learning:

Clinically-based SEL courses, aligned to CASEL, that address whole-learner needs and ensure students are ready to learn



Educational Consulting:

Educational consulting, professional learning, technical services, and support to power successful implementations



Who We Are

We are committed to making it easier for educators to individualize learning for every student through:

1

Digital curriculum that is rigorously aligned to state standards and used in blended and virtual learning environments.

2

Assessments supported by strong validity and reliability, used for classroom practice, formative assessment, and benchmarking.

3

Managed services and consulting for comprehensive program design, implementation, support, and evaluation.



Nationally-Recognized Quality

We are the industry leader in standards-based online curriculum. We are continually reviewing state and third-party lists to ensure that we are meeting relevant standards and providing learners with engaging, meaningful online experiences.

//CODiE//

2020 SIIA CODiE WINNER



edmentum™

An Ongoing Partnership for Success



Consulting

We partner with you to develop a strategic plan to achieve your goals and implement the necessary change management to implement Edmentum programs successfully in your organization.

Coaching

We offer coaching focused on school improvement, instructional best practices, PLCs, data analysis, and other job-embedded activities to support instruction.

Professional Learning

Educators learn to integrate Edmentum programs into their instructional practice by participating in a variety of experiences aligned to your unique objectives and tailored to participants' needs.

Topics include

- Instructional best practices
- RTI and MTSS
- Assessment literacy
- Data-driven instruction
- Blended learning



This is the first time that I feel like we have truly partnered and not just bought a product.

— Dr. Gale D. Satchel, Superintendent
Colbert County Schools, AL



Edmentum Solutions



Courseware

Online courses and curriculum to enhance and expand student options.



Individualized Growth

Diagnostic-driven individualized learning paths that dynamically target instruction.



Virtual Academy

Online courses paired with instructional services to deliver effective virtual programs.



Standards Mastery

Customizable classroom assessment and practice to reinforce student learning.



Social-Emotional Learning

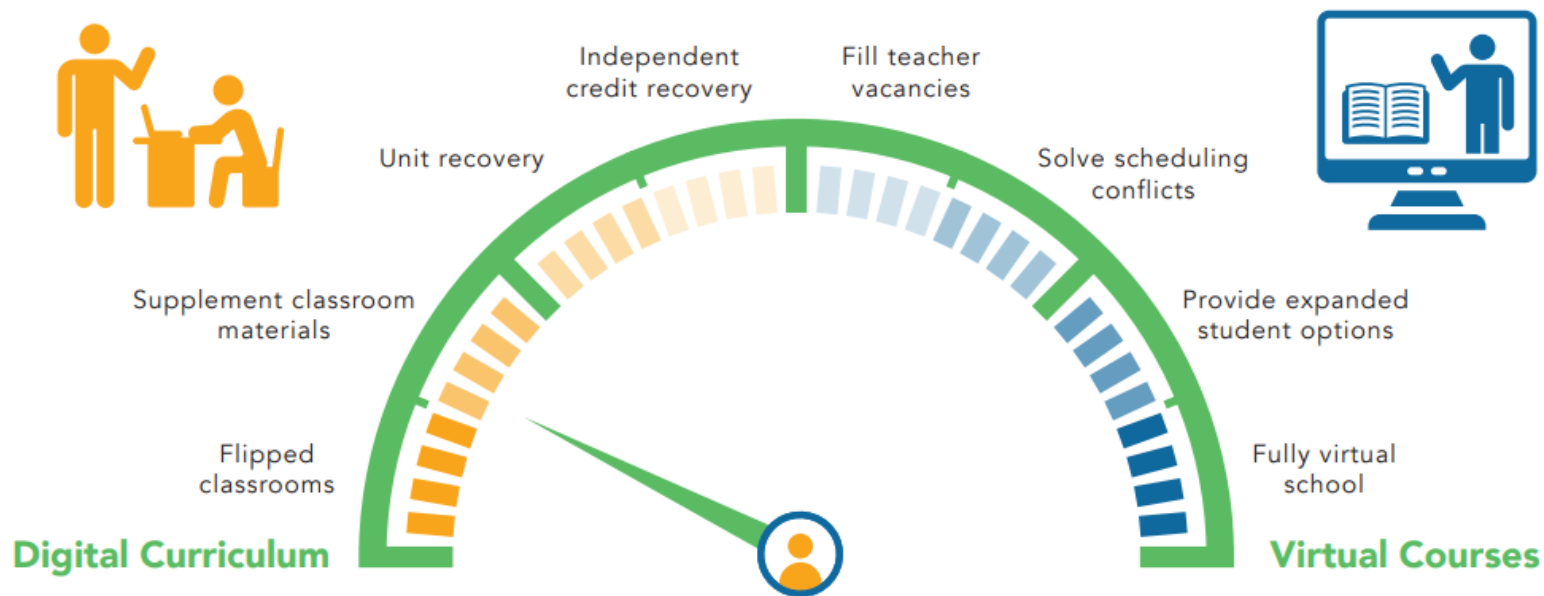
SEL courses to support the whole learner



On-Demand Tutoring

24/7 one-on-one support available for Courseware or EdOptions Academy

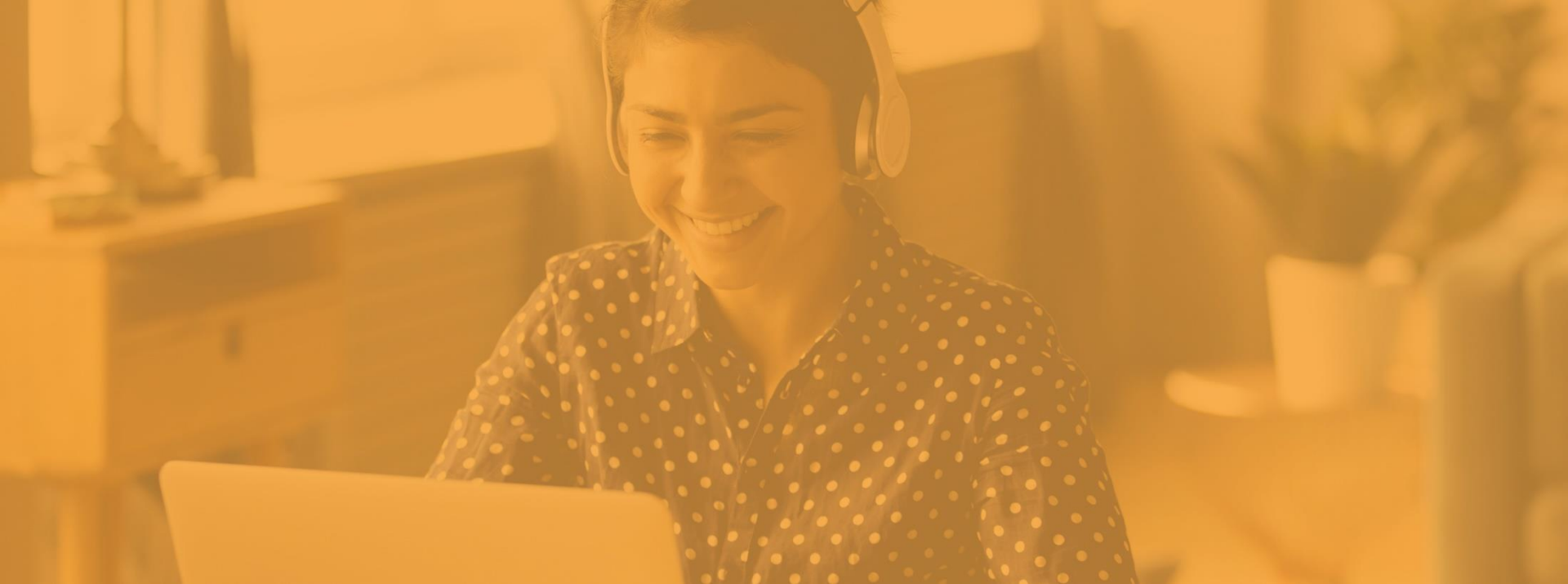
Gear Up with Blended or Fully Virtual Learning Programs



Courseware



**EdOptions
Academy**



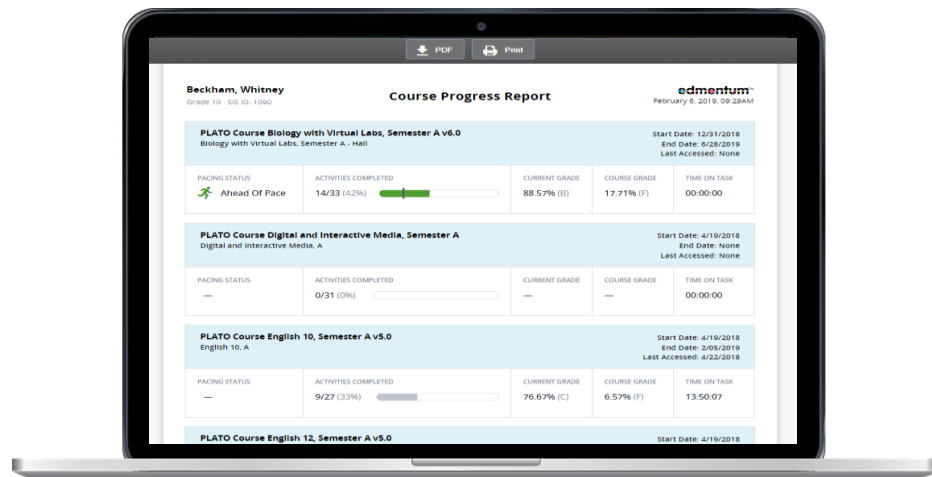
Courseware



6–12 Courseware and Curriculum Solution

Edmentum Courseware is designed to meet students at their proficiency level through media-rich and interactive experiences.

- Flexible and customizable content aligned to state and national standards
- Data visualization dashboard for easy access to real-time data, progress and pacing views, and course grades
- Broad range of core subjects, Career and Technical Education, World Languages, and advanced courses





Commitment to Evidence-Based Outcomes

District Programming



Original/
first-time
credit



Credit
recovery



Unit
recovery



Blended
learning



Catalog
expansion



College
readiness



Career
readiness



Virtual
learning

We firmly believe our abilities to provide our students with instant feedback and increased engagement—things we receive from Edmentum—have been instrumental in our academic growth.

*- Dr. Shane Robbins, Superintendent
Northwestern Consolidated School District, IN*



High Quality Courses

Rigorous, research-based content that is aligned to the most up-to-date state or national standards, designed to engage your students.

100+

Semesters of core
curriculum

100+

Semesters of Career and
Technical Education

14

Semesters of world
languages

30+

Semesters of
electives

12

Semesters of courses in support
of advanced placement



Simple Technology

Edmentum Courseware is highly customizable and focused on infusing your voice and unique needs into our products.



Course
Customization



Student Toolbar



Teacher Graded
Activities



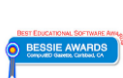
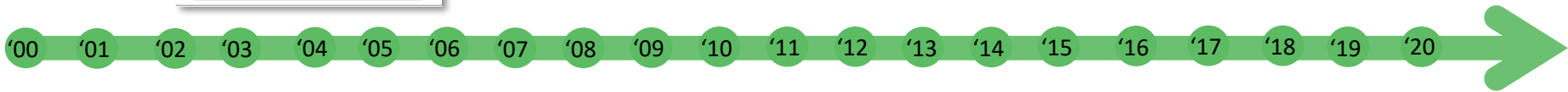
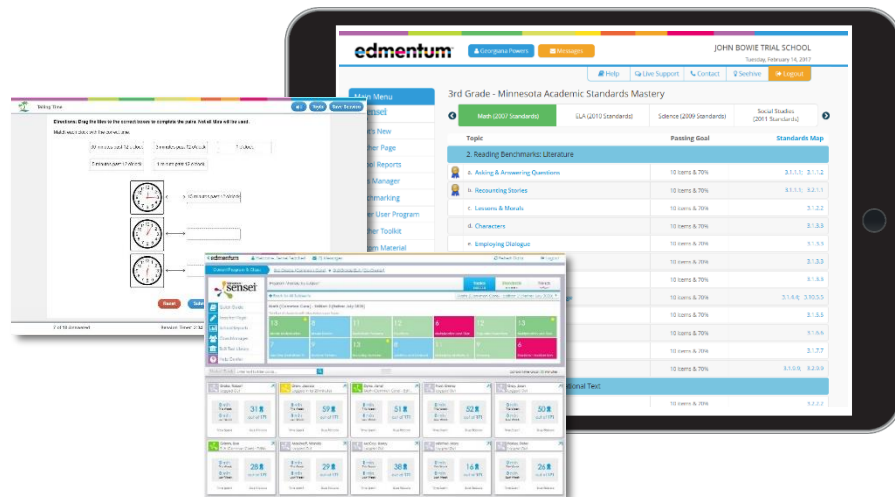
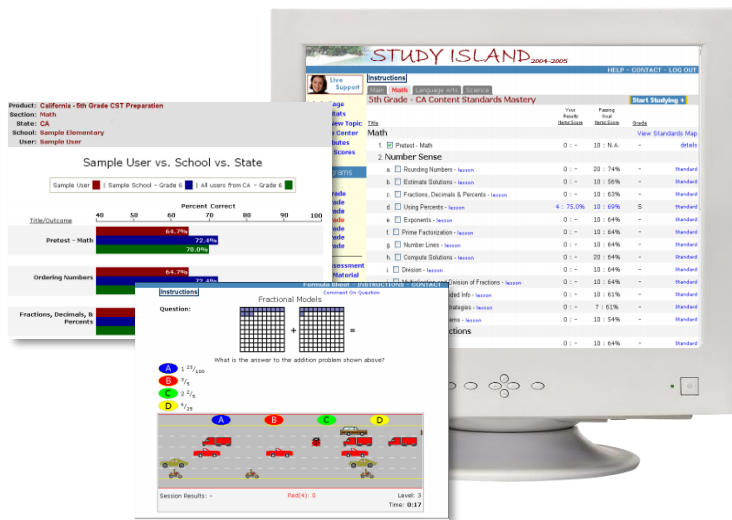
Flex
Assignments



Study Island



Study Island



edmentum™



Standards-based K-12 practice, test preparation, and formative assessments



Save time by letting us handle the question writing, assessment grading, and test preparation



Make instruction more effective with standards-based formative assessment



Boost student achievement through embedded state assessment preparation with practice items built from your state standards



Improve mastery and retention through ongoing practice with built-in games



There was a direct correlation to the growth of those schools that used [Study Island] with fidelity and used it often. It is one of the keys to our success.



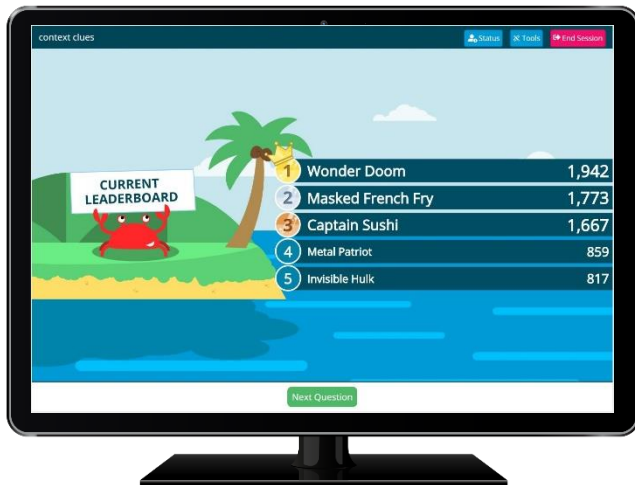
- Russell Hughes, Superintendent,
Walton County School District, FL



Flexible options to support the way you teach

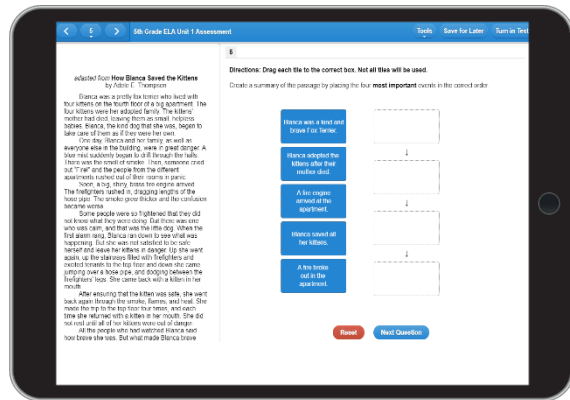
Group Sessions

Collaborative practice for small or large groups via a digital device



Practice Sessions

Practice Mode, Game Mode, and Printable Worksheets



Built Tests

Customizable assessments based on standards and DOK



Study Island

Actionable Data to drive outcomes

Rich analytics ensure you can quickly track progress toward standards mastery and make data-driven decisions for ongoing instruction.



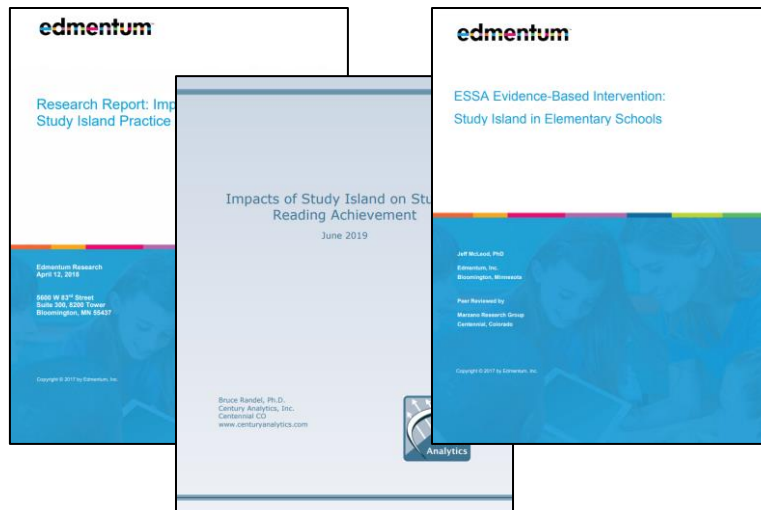


Proven effective through high-quality research

Results of multiple in-house and third-party research studies including one validated by **Marzano research** show that Study Island has a **positive statistically significant effect on reading and math achievement**.

ESSA evidence-based intervention

Supported by one or more well-designed and well-implemented quasi-experimental studies.





Exact Path



Our Goal: Make Learning Personal



Student A doesn't have to be on the same pathway as student B... We're all trying to get to the same area, but we aren't all starting in one place.

*- Marlin Ramsey, Assistant Superintendent
Beauregard Parish Schools, LA*



Adaptive Diagnostic
Assessments



Individualized
Learning Paths

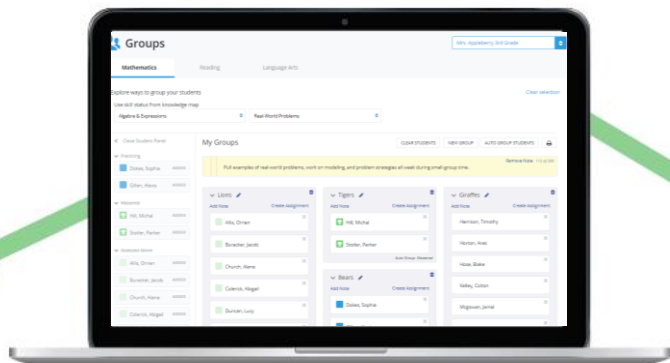


Exact Path



Exact Path

Support Each unique learning journey



Personalized Instruction

Determine strengths and needs for all, deliver instruction using a mastery learning approach, monitor progress, and persist toward learning goals to achieve growth.



Targeted Intervention

Pinpoint academic needs for struggling students, remediate at the first signs of struggle, deliver teacher-led intervention, prepare students for future success.



Assessment-driven instruction for K-12 reading, language arts, and math

1

Diagnose learning needs with our valid adaptive assessment, or leverage your data from our partners, NWEA and Renaissance

2

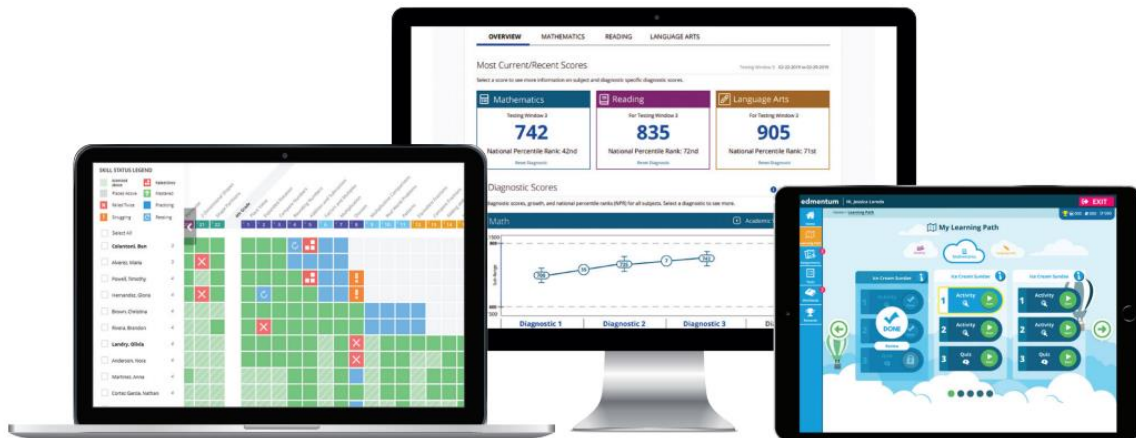
Instruct K-12 students with curriculum using a mastery learning approach and automatic remediation at the discrete skill level

3

Target unique learner needs and plan your next move with teacher notifications and digital assignments

4

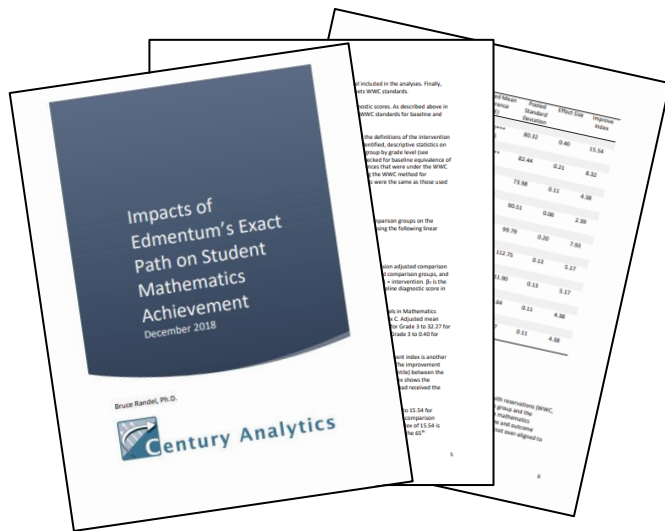
Analyze growth, progress, and usage via aggregated data views and specific student reports





Proven Effectiveness

Results of 2019 third-party research studies conducted by Century Analytics reveal **statistically significant positive impacts for student usage of Exact Path across reading, language arts, and math.**



ESSA Level of Research:

Moderate Evidence (Quasi-Experimental)

What Works Clearinghouse Standard:

Meets WWC Group Design Standards with Reservations



Exact Path

Backed by 3rd Party Validations



WebbAlign

WebbAlign verifies rigorous alignment of the Exact Path diagnostic and curriculum



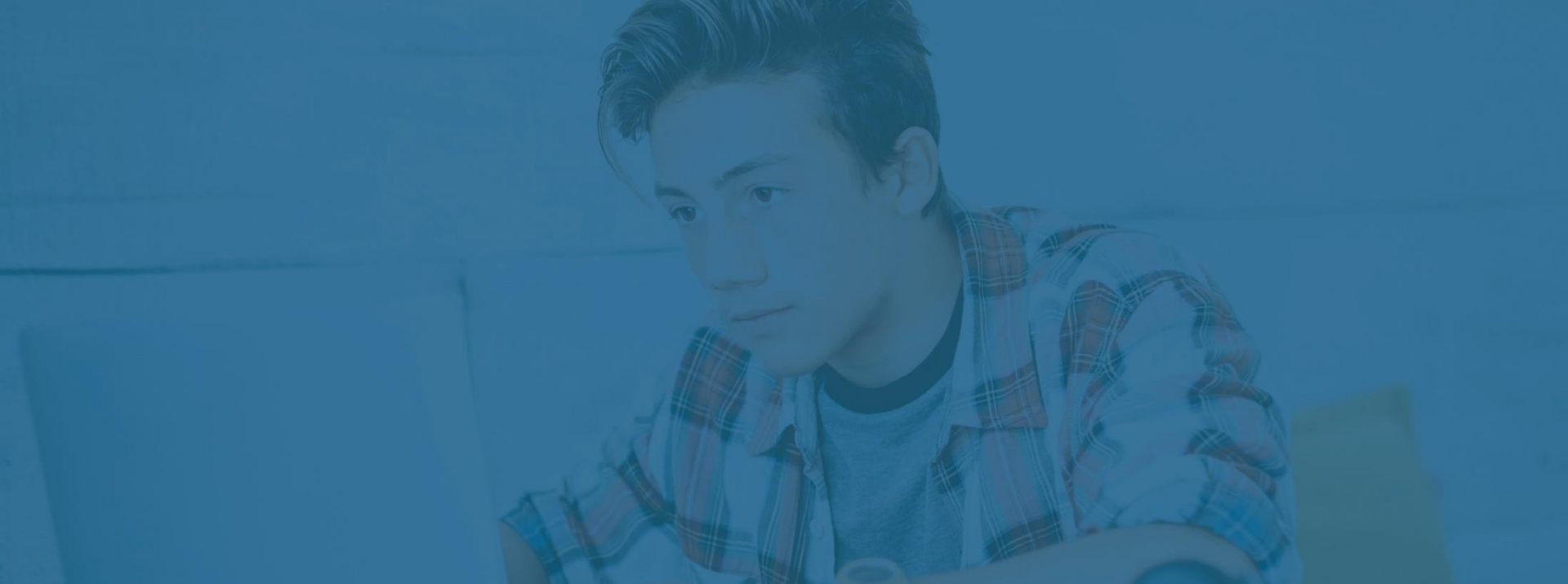
MetaMetrics®

MetaMetrics linking study offers reporting of Lexile measures (for Reading) and Quantile measures (for Math)



WIDA

WIDA PRIME V2 Correlation to demonstrate support for English language learners



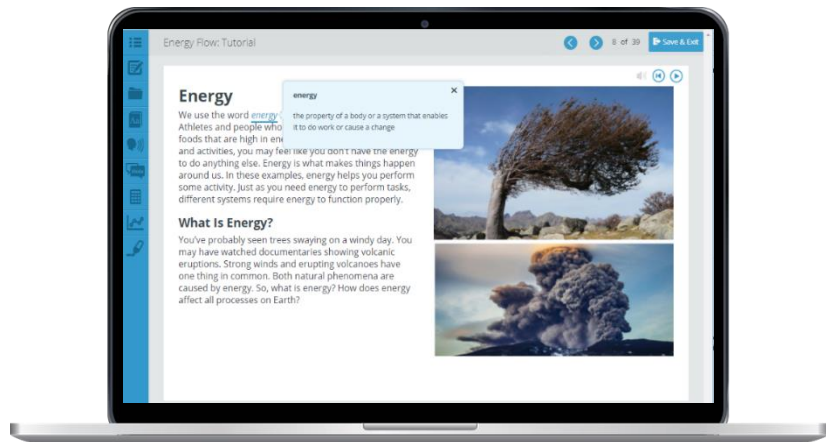
EdOptions Academy



A Fully Accredited Virtual School Program

EdOptions Academy partners with schools and districts to deliver rigorous, research-based K–12 courses built to state and national standards.

- High-quality, state-certified teachers experienced in online instruction
- Flexible program implementation and management designed for virtual learning



End-to-End Managed Educational Services



Recruitment

- Target market analysis
- Custom messaging
- Digital advertising
- Digital presence (landing page build/ support)
- Prospective student management



Registration

- Prospective student qualification and conversion
- Application processing
- Registration support
- Student data collection and documentation



Coaching

- Designated success coach tied to student success
- 1/100 student-to-coach ratio
- Coaching begins at intake and ends at graduation
- Ongoing meetings to ensure academic success



Instruction

- K-12 core, career and college readiness curriculum
- Credit bearing courses
- Rigorous content
- Multiple pathways to college & career success
- SPED, ELL, IEP, 504 and GT support
- 24/7 tutoring



Mentorship

- Certification
- Professional Learning Community
- Cohorts
- Mentorship
- System & Content



Graduation

- Diploma granting
- Multiple pathways to graduation
- Career certification



High Quality K–12 Instructors



Teachers licensed
or certified to teach
based on reciprocity
across all 50 states



professional
conference
presentations
delivered

Published in 15
academic articles
or journals



Who Does EdOptions Academy Support?

Elementary Instruction

EdOptions Academy &
Calvert Learning

Who: Elementary students

What: Carefully curated curriculum for elementary learners that incorporates problem-based instruction and blends online and print-based learning tools.

Core Curriculum, College Readiness, and CTE Prep

EdOptions Academy

Who: Middle and high school students

What: Over 100 semesters of courses in core subject areas, over 100 semesters of CTE offerings, 27 semesters of college prep courses, and more.

Career Preparation

EdOptions Academy Career Pathways

Who: At-risk high school students and adult learners

What: Alternative route to career-readiness in high demand vocational pathways including childcare & education, home healthcare, and food & hospitality.



K–adult online courses paired with instructional services to deliver effective virtual programs

24/7 Tutoring | Success Coaching | Marketing & Enrollment Services | Special Education | English Learners | Gifted & Talented | Graduation Assistance



Customized to Fit Varying Needs



1. District-wide virtual school program
2. Virtual school credit recovery options
3. Virtual school original credit options
4. Virtual courses based on student interest if a school cannot fulfill the need
5. Solve a scheduling conflict
6. Deliver required course offerings virtually



7. Virtual school options for hospital and homebound situations
8. Alternative education solutions
9. Fill a teacher need in any subject area
10. Fulfill an accredited program for state mandate/law
11. Prepare students for future college and career readiness

It's a great way to take classes and earn credits that you might not be able to fit into a regular school day.

- London Academy student in Morocco

Provide 1:1 Tutoring Services

Accelerate learning outcomes for students in Courseware and EdOptions Academy virtual courses with 1:1 live sessions from FEV Tutor



**Engaging Live
1:1 Instruction**



**Connected to Edmentum
Curriculum & Courses**



**Equity for all
Students**



**Results that
Matter**



**Evidence Based
Program Models**



**24/7 Availability
on any Device**

Provide 1:1 Tutoring Services

FEV Tutor can help Edmentum Courseware and EdOptions Academy partners extend academic support available to students in blended or fully virtual learning environments

- Live 1:1 online tutoring available 24/7 on-demand or pre-scheduled
- Highly qualified tutors with 2+ years experience
- Personalized support and coaching for targeted skill-building tailored to different learning styles
- Holistic approach to foster open, effective communication between students, school staff, and parents
- Lighten load on school or district staff





Calvert Learning

The Key Learning Factors Addressed by Calvert's Curriculum

Learner Centered:

Exposes students' prior conceptions and connects new learning to them

Knowledge Centered:

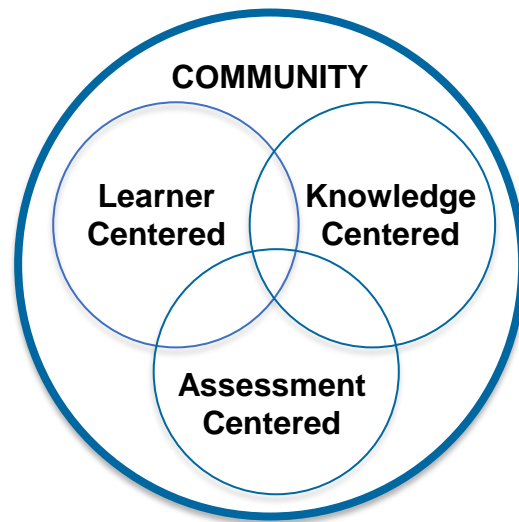
Builds expertise and facilitates transfer of knowledge to other situations

Assessment Centered:

Provides feedback, reflection, and revision to enhance quality

Community Centered:

Connects peers in learning



Help students build creative problem-solving skills and independent thinking to thrive in today's fast-changing world through:



Active Learning

- Puts students at the center
- Provides scaffolding
- Sets the stage for mastery



Formative Assessments

- Help students achieve deeper learning
- Offers frequent, early opportunities to assess students' thinking and learning and to help course-correct accordingly



Summative Assessments

- Measure transferability
- Provide testing through open-ended questions
- Help prioritize assessing for mastery over recall



Project-Based Learning

- Builds engagement
- Provides real-world challenges
- Provides opportunities to use what is learned



Integrated Collaboration

- Provides peer engagement and a sense of community
- Promotes social cognition



Instructor Supports

- Guide teaching with a cohesive framework (PLUS)
- Provide point-of-use notes and rubrics

Content Is Brought to Life in a Framework That Guides Teaching and Learning

P → L → U → S



PROJECT

Projects are designed to give you fun, engaging, real-world opportunities to creatively show what you have learned. You can also collaborate with other students in the same course.



LEARN

Our courses contain a variety of active learning opportunities, including interactive digital activities designed to encourage you to think independently and QuickChecks to assess your understanding.



USE

You will complete a Use for Mastery assessment at the end of each lesson to make sure you have achieved a deeper knowledge (and have "mastered" the concepts).



SHOW

We offer many creative and exciting opportunities for you to showcase what you have learned. You can submit audio, images, and videos from your computer or mobile device for a teacher to evaluate.

Do you know if your students are struggling?



Edmentum now offers BASE, an evidence-based social-emotional learning platform with clinical content built by mental health professionals with real-world experience.



Base Overview



Core Competencies & Approvals



BASE meets the standards and core competencies of MTSS, PBIS, and is CASEL approved. Over 100 course offerings focusing on grades 6-12, the BASE solution consists of short (30-90 minute) online courses.



**Multi-tiered
System of Support**



**Positive Behavioral
Interventions & Supports**



Approved

**Collaborative for Academic,
Social, and Emotional Learning**

BASE is more than just a “check box”



Core SEL Competencies

Collaborative for Academic, Social, and Emotional Learning (CASEL) is the nation's leading organization advancing the development of academic, social, and emotional competence for all students. CASEL recommends five core competencies when teaching SEL. BASE Education courses align with the CASEL core competencies.

©2017 Collaborative for Academic, Social, and Emotional Learning (CASEL). casel.org

- Relationship Skills
- Social Awareness
- Self-Awareness
- Self-Management
- Responsible Decision Making

BASE Course Offerings

BASE EDUCATION COURSES	ALIGNMENT TO CASEL
Grades 3-5	
All About Me	● ● ● ● ●
Bullying and Cyberbullying	● ● ● ● ●
Digital Safety	● ● ● ● ●
Grades 6-12	
Anger Management	● ● ● ● ●
Adrenaline	● ● ● ● ●
+ Avoiding Exploitation (Human Trafficking) <i>(Supported by iEmphatize)</i>	● ● ● ● ●
Black and White Thinking	● ● ● ● ●
• Bullying/Cyberbullying	● ● ● ● ●
Character Traits	● ● ● ● ●
Coping Strategies	● ● ● ● ●
Cultural Implications Within Family and Learned Behavior	● ● ● ● ●
Depression	● ● ● ● ●
• Digital Citizenship	● ● ● ● ●
• Future Goals	● ● ● ● ●
+ Getting to Know You <i>(Supported by PALS4Ed)</i>	● ● ● ● ●
Healthy Communication	● ● ● ● ●
Impulsive Decision-Making	● ● ● ● ●
Irrational Thinking	● ● ● ● ●
Learned Helplessness	● ● ● ● ●
• Motivation	● ● ● ● ●
Primary and Secondary Impacts of Behavior	● ● ● ● ●
Putting it all Together	● ● ● ● ●

+ Raising Awareness About Opioid Addiction <i>(Co-created by the FBI and DEA)</i>	● ● ● ● ●
Refocus	● ● ● ● ●
Refusal Skills	● ● ● ● ●
Restorative Practices	● ● ● ● ●
• Self-Esteem	● ● ● ● ●
Strategies for Successful Return to School	● ● ● ● ●
+ Substance Abuse Series (39 Modules) <i>(Developed in accordance with FBI/DEA and Act on Drugs)</i>	
An Introduction to Substance Abuse	● ● ● ● ●
Drugs and the Body	● ● ● ● ●
Drugs and the Mind	● ● ● ● ●
Stimulants	● ● ● ● ●
Depressants <i>(including alcohol)</i>	● ● ● ● ●
Hallucinogens	● ● ● ● ●
Opioids	● ● ● ● ●
Cannabis	● ● ● ● ●
New Psychoactive Substances/Synthetic Drugs	● ● ● ● ●
Tobacco	● ● ● ● ●
Vision of Self	● ● ● ● ●
Drugs and Relationships	● ● ● ● ●
Overcoming Drugs	● ● ● ● ●
Your Story	● ● ● ● ●
Living Drug Free	● ● ● ● ●
Substance Abuse Wrap Up	● ● ● ● ●
Talking to Peers	● ● ● ● ●
Talking to Parents and Guardians	● ● ● ● ●
+ Truancy <i>(Approved by the National Center for School Engagement Practices)</i>	● ● ● ● ●

PROFESSIONAL DEVELOPMENT Available Now
Suicide Education and Prevention for Educators
SEL Around the Wheel for Educators

ANTICIPATED 2020 RELEASES
Grades 3-5
Empathy
Feeling Proud
Goals
Healthy Friendships
Member of My Community
Using My Voice
Grades 6-12
Aggression
Gangs
Grief and Loss
High Performance Stress
Hopelessness
Mood Management
Personal Safety <i>(meets Erin's Law Requirements)</i>
Self-Harm
Students of Divorce
Students of Incarcerated Parents

UPCOMING RELEASES
Grades 3-5
Keeping Calm
Grades 6-12
Anxiety
Suicide Prevention and Education
Stress
Vaping and JUULing

Over 100 CASEL approved courses!

BASE Course Structure

Course Structure

DEFINING

Welcome: Positive introductory text.

Defining Things: What do you think this topic means | **Definition** is given.

Pre-Questions: What is your **knowledge base comfort level**, perceived safety, about this topic.

The Problem: What happens when we do **not have the skills** for this topic.

COPING

Why it's important: Why it is important to be able to **handle this topic in life**

The Vegetables: The scientific, **research-based portion** of the course that teaches them about the subject matter

Barriers to Success: What has **prevented you from being successful** thus far? What barriers have you encountered that have made it difficult?

Coping Strategies: Provide **tools to handle barriers** and be your best self.

PLANNING

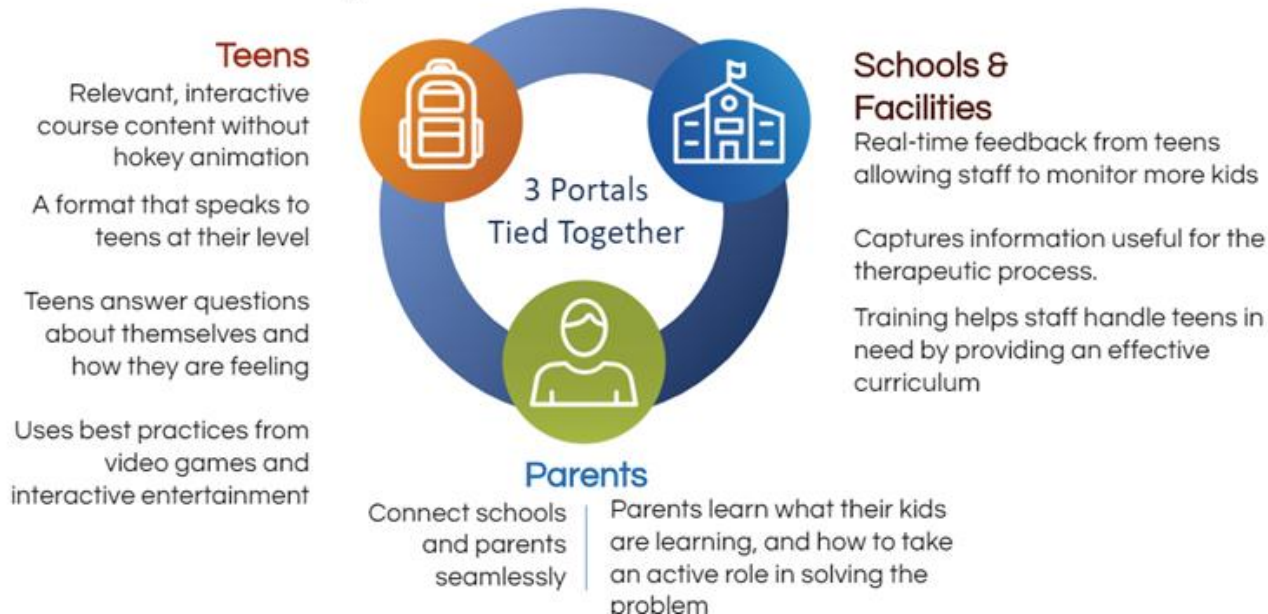
Plan for Moving Forward: Figuring out how you will **carry it forward in your life** and make the changes sustainable.

Wrap Up Questions: **Now that you have taken the course**, what is your **knowledge base comfort level**, perceived safety, about this topic.

Strengths-Based send off message:

Course Formats & Implementation

"Systemic Connection"



Intervention & Prevention Courses

Prevention

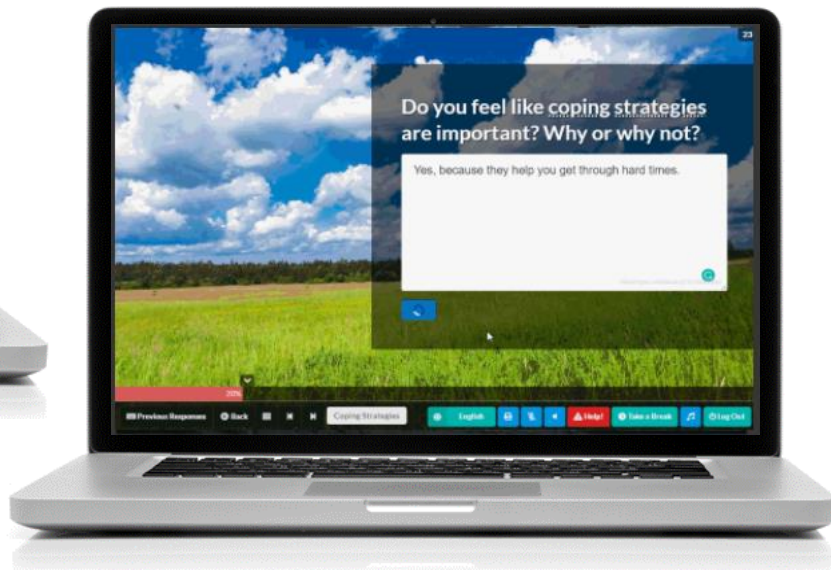
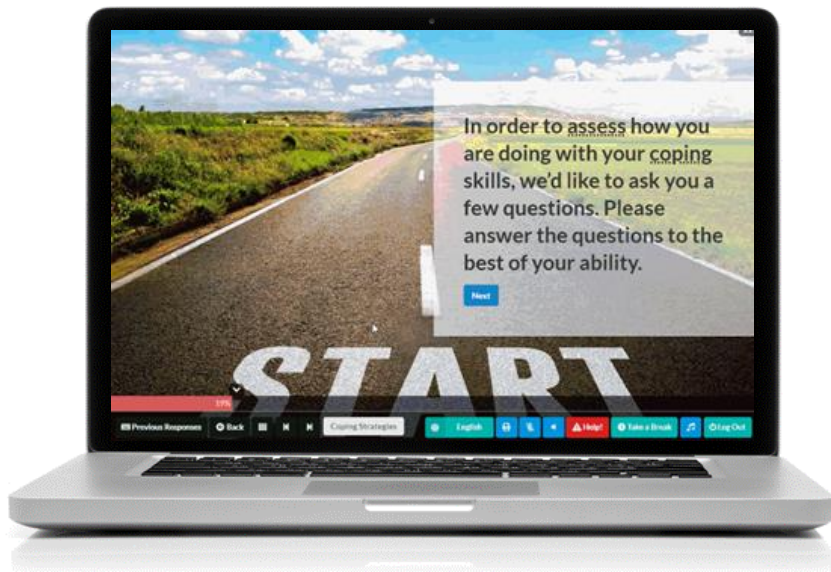
- Character Traits
- Coping Strategies
- Self-esteem
- Motivation
- Vision of Self
- Future Goals
- Digital Citizenship
- Drug & Addiction Awareness



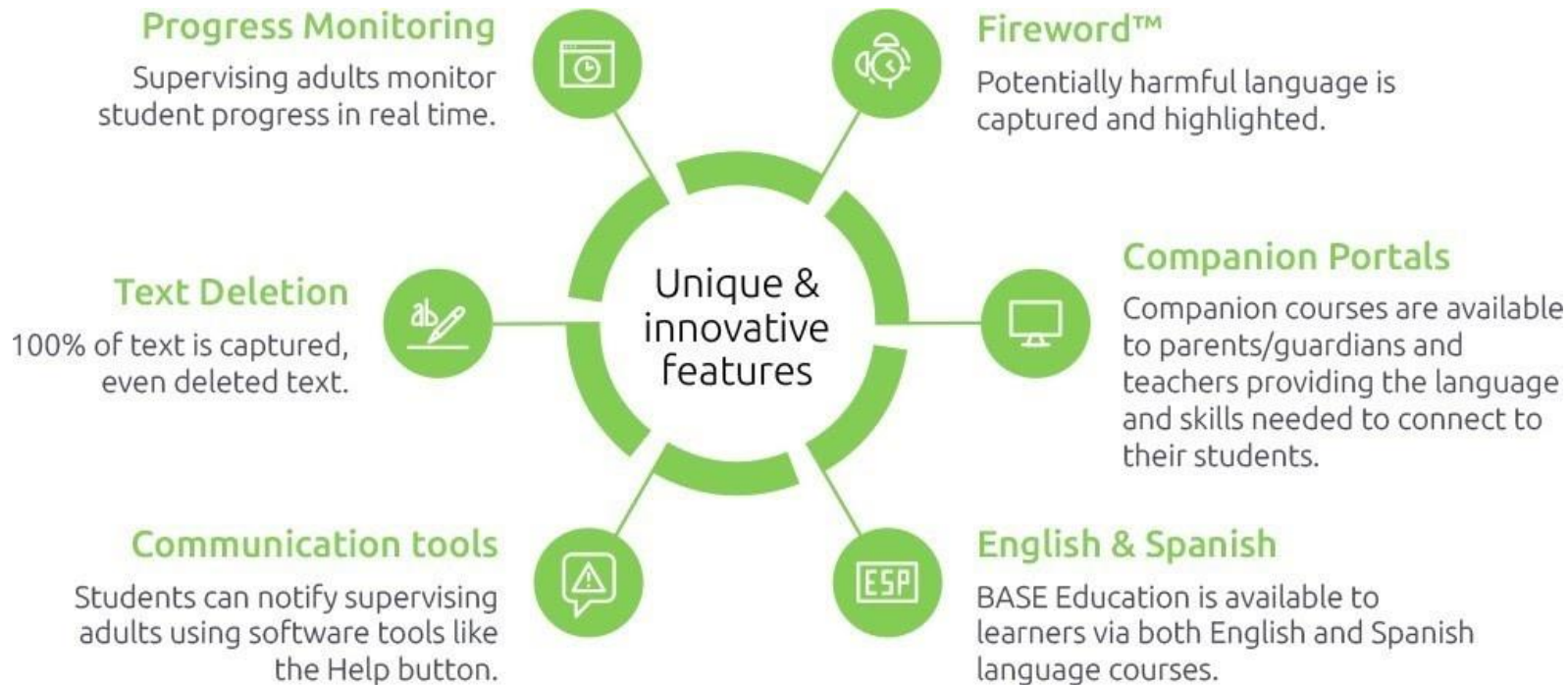
Intervention

- COVID 19
- Anger Management
- Black and White Thinking
- Bullying & Cyber Bullying
- Anxiety & Depression
- Impulsive Behaviors
- Restorative Practices
- Truancy
- Substance Abuse Intervention

Interactive and Therapeutic Content



BASE Proven Features



Why do schools love BASE?



Boost social-emotional skills



Support parents and guardians



Tackle tough topics



Improve academic performance

Why do students love BASE?

- 87% of students feel successful when doing BASE coursework
- 71% of students think about the BASE coursework on their own time
- 77% use what they've learned from BASE in their everyday life
- 81% of students say that BASE enables them to talk about things with their therapist or counselor that they couldn't before they used the program.

*Study conducted with the assistance of Excelsior Youth Centers.



Thank You for Your Time

Please visit our website

www.edmentuminternational.com for more
information on Education City.

Mr. Derek Devine

Email: derek.devine@edmentum.com

Website: www.edmentuminternational.com

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or LinkedIn.

